



LINGO™

Seed Funding Pitch



You scroll **more**, but feel **less** connected

THE 15 YEAR OLD MODEL

Engineered for Isolation

The old systems amplify comparison and noise, not connection.

The Popularity Trap

Social platforms today are built on a popularity graph (followers/following).

Echo Chambers & Anxiety

This system favors a select few, creates echo chambers, and fosters comparison and anxiety.

THE SHIFT

Real Relationships, Not Endless Feeds

The next generation wants depth, not noise.

A Changing World

The world has fundamentally changed (pandemic, geopolitics, AI boom, attention economy).

Deeper Connections

People are looking for deeper, more meaningful connections and information, not just fleeting entertainment.

And you are **losing hours** every week just switching apps



A **£30.7B Opportunity** Hidden in Plain Sight

The convergence of social interaction and messaging impacts **4.5 billion people globally**. This massive, fragmented market offers an unparalleled opportunity for a unified, **AI-enhanced solution**.

Why this is a massive market opportunity?



Messaging is Core

4.5B people rely on messaging apps daily. Their direct, intimate connections drive high engagement and retention.



AI as a Transformative Layer

AI is a necessity, revolutionizing user interaction with content and services. It personalizes experiences, automates tasks, and enhances discovery.



Social Connectivity Drives Engagement

Social features foster communities and shared experiences. Over 2.5+ billion people actively seek connections and content.



Untapped Potential in Emerging Markets

Mobile-first emerging markets represent the fastest-growing user bases, demanding inclusive, efficient, and localized solutions.

Why now?

1 Peak AI Readiness

Users demand AI-driven features; the technology is mature, affordable, and expected.

2 Messaging Fatigue

Users juggle multiple messaging apps. A consolidated, smarter solution is highly sought after.


3 Demand for Authentic Connections

Growing desire for genuine interactions, community building, and shared interests beyond superficial feeds.



World's First Social AI SuperApp

 **Calls/Contacts**

 **Chats (1-1 & Groups)**

 **Tribe**

Meet people that share similar interests to you in your city through events, popups to have discussion with people outside your network.

 **Lexi**

Language and culture learning, plan trips meet people in places visiting.

 **Nova**

Watch content made specifically for you, and discover an e-commerce platform that connects your real needs with the right businesses, not just what is trending.



One
Platform

Two
Innovations



Be proudly **you**

Chat and speak your way, in **your language.**

They **receive**
in theirs.



Your **original**
stays visible.

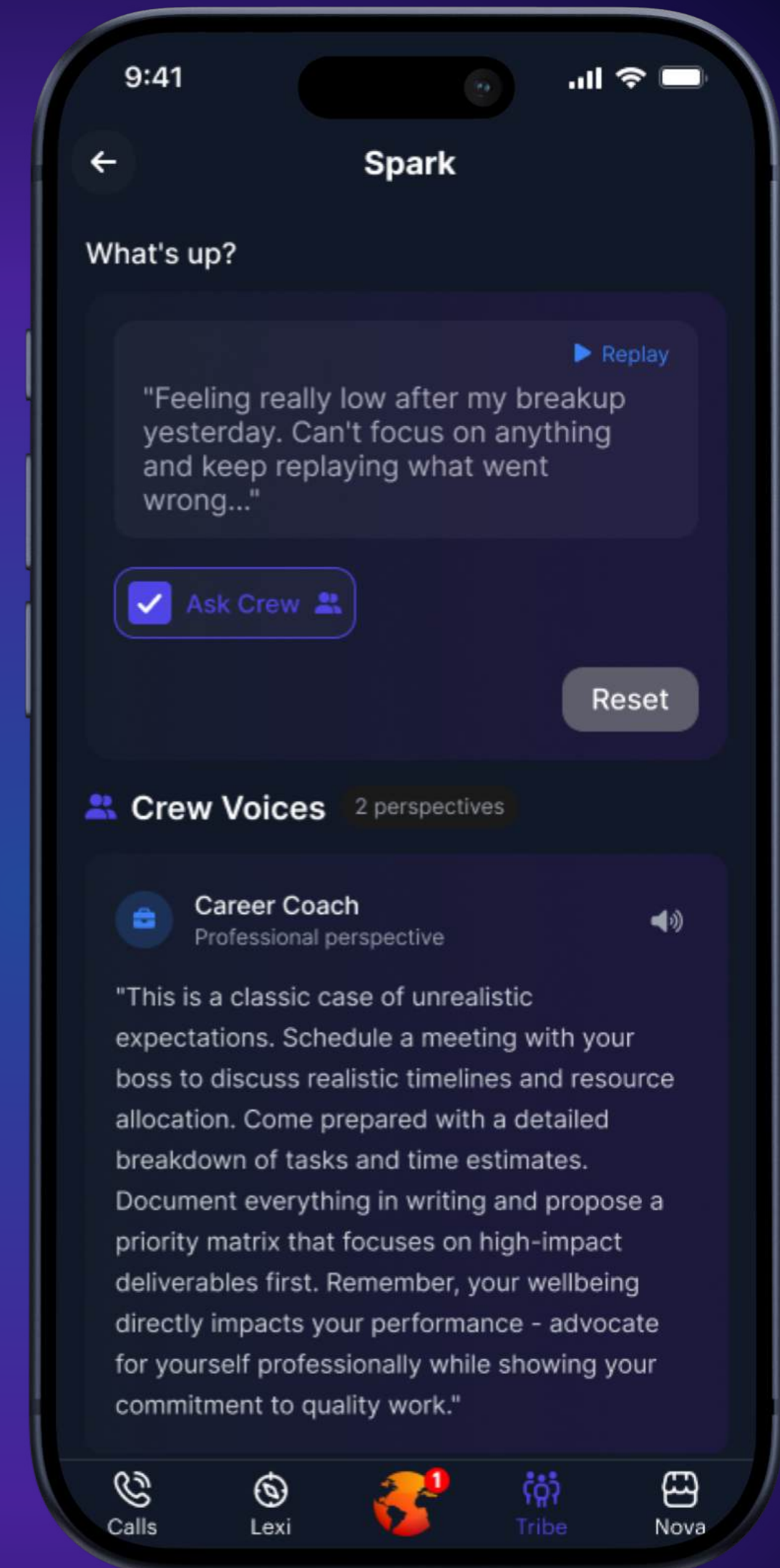
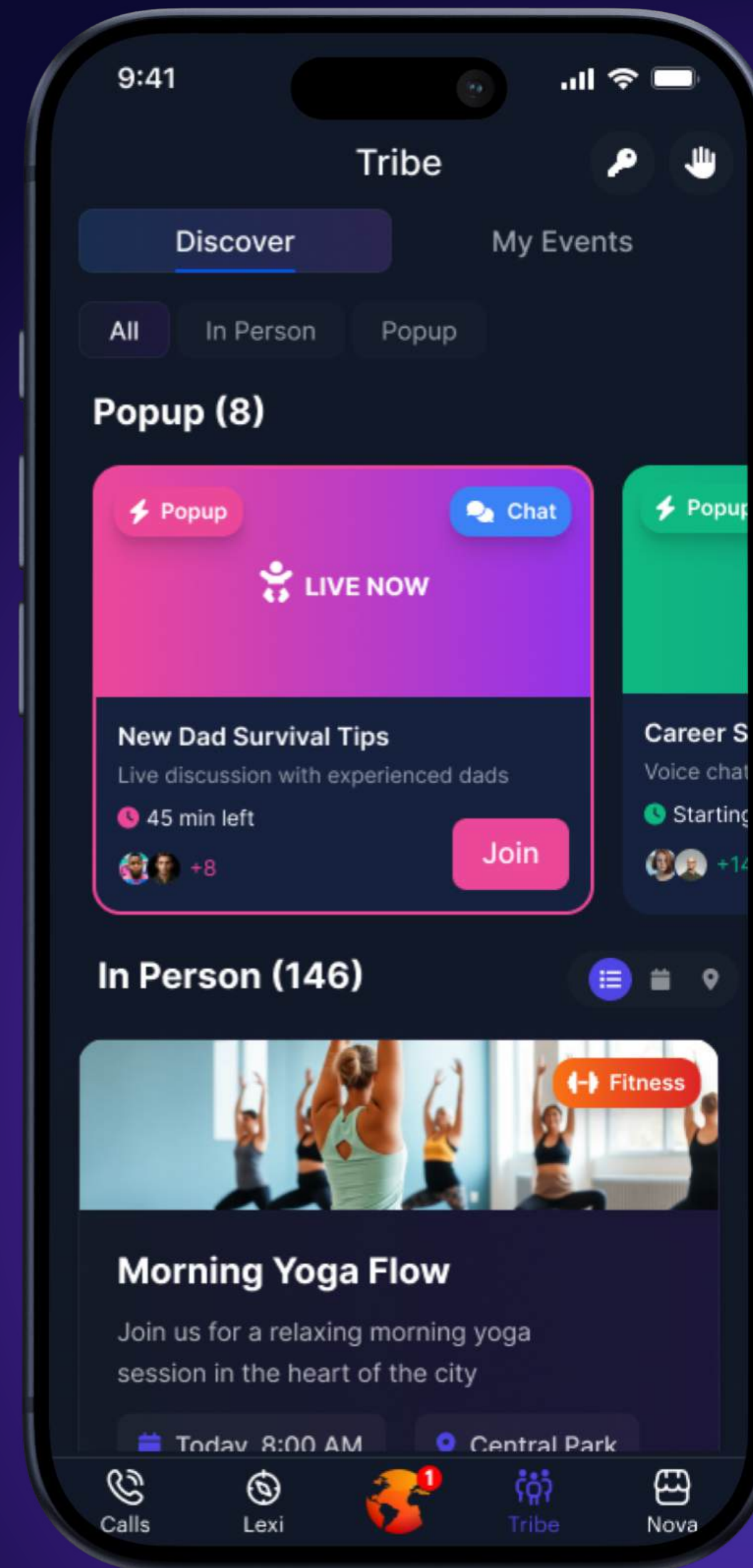
Lingo **solves** communication barriers.

Be truly **seen**

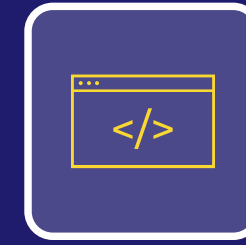
The Intent Algorithm understands your **intent**, **tone**, **interests**, **your questions**, and your **emotional context** across everything you do in Lingo.

So whether you're meeting people in **Tribe**, discovering in **Nova**, learning in **Lexi** or getting personalised support in **Spark**, Lingo gives you what actually fits you, not a feed.

Lingo solves connection barriers.

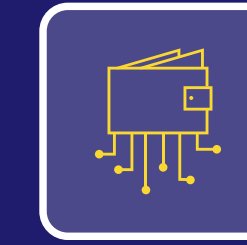


Built **Quietly.** Built **Right.**



Stealth Mode by Design

Operating quietly and strategically until launch, refining every feature with precision and intent.



£52,711.74 in R&D Grant

Every penny reinvested into Lingo, from cutting-edge AI research to rigorous UX testing and comprehensive product validation, ensuring a superior user experience.



Built with **Intention**

Disciplined growth. No noise. No shortcuts. This deliberate approach lays a stronger, more resilient foundation for a successful and impactful launch.



Bootstrapped

100% self-funded to date, maintaining full control, focus, and alignment with our foundational vision and user-centric philosophy.

Raising **£3.1M** to Launch the **Future of Social**

This funding will enable complete product development, scale engineering, execute multi-country launches, support **5 million MAU** within **12 months**.

Use of Funds

£1.84M

Team Expansion

£325K

Technical Development

£390K

Go-to-market, launch, and user acquisition in India, Nigeria, Brazil, Egypt and Indonesia

Investment Terms

Offering
10% equity

Pre-money valuation
£27.9M

Bootstrap investment to date
£266,606

Additional highlights



Partnerships in progress:
eSIM, Mind, regional vendors



Fully tested and completed high fidelity UI/UX for all features and ready for production in iOS, Android and Web app



Over **600+** freelancers have contributed to the project thus far

Powered by **Global Talent**

Core Team



Iswarya Sundaralingam

CEO

Data Science, Product & Innovation Leader



Mark Murray

COO

Operations, Legal/IP, Partnerships



Aleksei Mikhlin

CDO

Global Design & UX Leadership



Global Network

643

Freelancers / Contractors

108

Countries

425

Cities

Key Partners



KBM UK Ltd
Accounting and Finance



Trade Mark Wizards
IP Protection



Anand & Anand
Patent Strategy

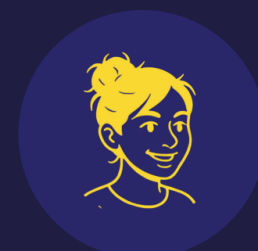
FOMO?

This is an **invitation** to partner in co-creating the indispensable platform for a globally connected generation.

Because in 12 months, millions will be using Lingo.
And you will want to say you were there from day one.

Secure your place in the future of social technology.
Discover more at investinlingo.com

Contact the Leadership Team



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